

## APPLE DISCOUNT DRUGS NAMED 2011 McKESSON PHARMACY OF THE YEAR

Apple Discount Drugs, a locally owned Health Mart pharmacy, is pleased to announce that it has been selected as a 2011 McKesson Pharmacy of the Year winner in the category of Outstanding Effectiveness. McKesson's annual awards program recognizes leading independent pharmacies for the exceptional healthcare contributions they have made to their communities over the past 12 months.

McKesson selected the Pharmacy of the Year award winners based on performance against several key criteria, including: customer educational programs; use of technology to increase efficiencies and ensure accuracy; product selection; in-store programs and design; local marketing and advertisement; and community involvement.

"Our Pharmacy of the Year winners were chosen because they exemplify the values and qualities all Health Mart pharmacies strive to achieve," said Rex Catton, senior vice president, McKesson U.S. Pharmaceutical. "Their commitment to delivering the highest-quality service, while maximizing and enhancing their capabilities as a business ensures that Health Mart continues to be a valued healthcare resource in local communities. Apple is part of the fastest growing pharmacy network in the country, which stands for the highest level of patient care and community wellness."

### *Community Pharmacy at Its Best*

Founded in 1971, Apple Discount Drugs Health Mart Pharmacy will be celebrating its 40<sup>th</sup> anniversary in fall of 2011. With a recent remodel and addition of 3,000 square feet, Apple Discount Drugs Health Mart Pharmacy provides its patients with diabetes education, hospice care, infusion services and a wide variety of home-healthcare products.

"At Apple we aim to serve our community and meet the needs of our customers," said Jeff Sherr, [R.Ph.](#) owner, Apple Discount Drugs. "The healthcare landscape is changing rapidly, and independent pharmacists are facing both new challenges and opportunities as the pharmacy market continues to evolve. Our partnership with McKesson and Health Mart provides us with the support and technology to ensure that we're staying competitive while delivering the quality of healthcare our customers deserve. We are thrilled to receive the Health Mart Outstanding Effectiveness Award."

Apple Discount Drugs Health Mart Pharmacy is a valuable member of the Salisbury community, and was also a recipient of the Community Pharmacy of the Year award from the National Community Pharmacist Association.