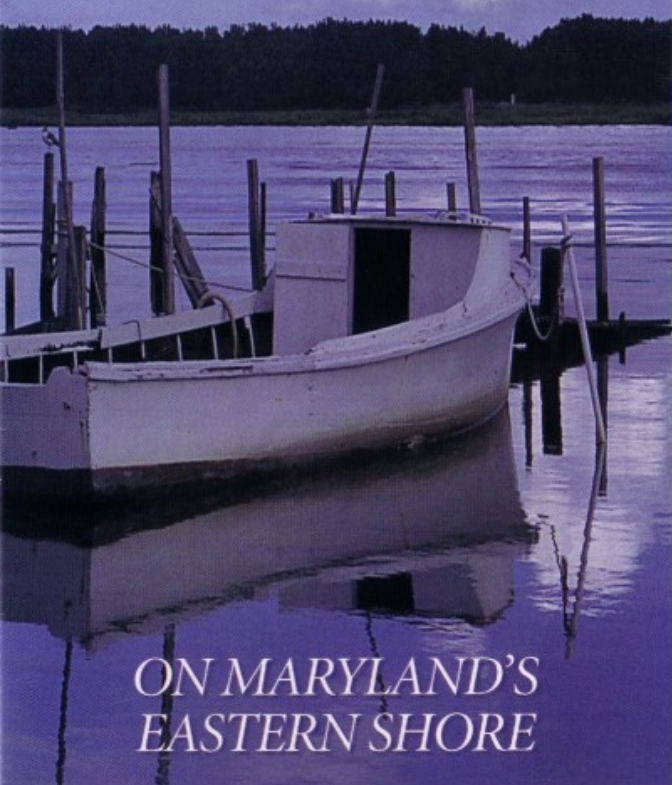




A GREAT BUSINESS ADDRESS



ON MARYLAND'S EASTERN SHORE

Business Friendly

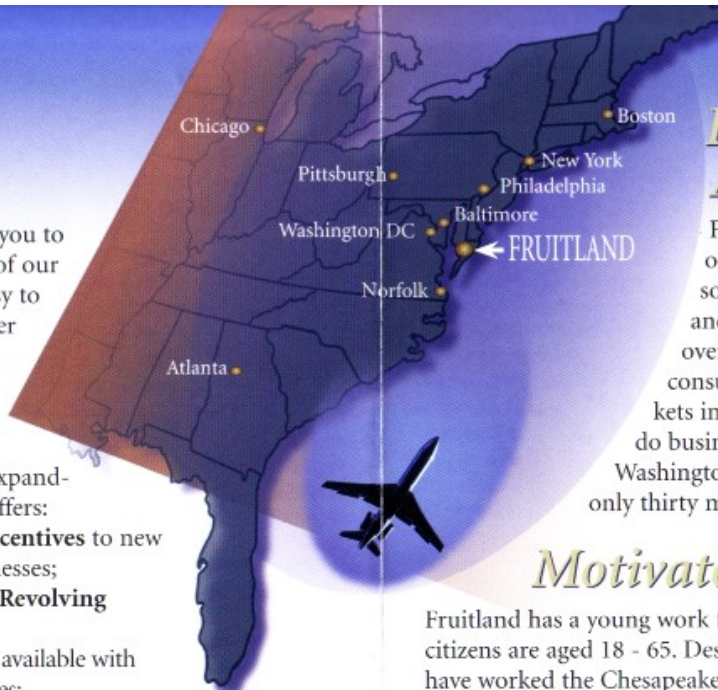
Fruitland welcomes you to share in the vitality of our city. You'll find it easy to operate here. We offer an emerging commercial center with major retailers such as the Wal-Mart Super Center. Our expanding industrial area offers:

- **Enterprise zone incentives** to new or relocating businesses;
- **City-administered Revolving Loan Fund;**
- **Business Park sites** available with complete city services;

- **Regional airport** only minutes away. We can accommodate a wide range of clean industry and have

plenty of room for new opportunities.

We also have attractive, well-designed neighborhoods catering to a variety of housing needs. In this vibrant, hardworking community you will also find:



Easy Market Access

Fruitland is centrally located on the Atlantic seaboard. A sophisticated water, rail, truck and air network puts you in overnight reach of the largest consumer and industrial markets in the United States. If you do business with Federal agencies, Washington, D.C. is an easy drive and only thirty minutes by air.

Motivated Workers

Fruitland has a young work force. Fifty percent of our citizens are aged 18 - 65. Descended from families who have worked the Chesapeake Bay and the fertile soil of the Lower Shore, our labor force maintains a strong work ethic. Motivation and adaptability have always been a requirement of life.



Accessible and Responsive Government

The City of Fruitland is happy to help and you won't find unnecessary red tap to cut through. Need a building permit? Many permits are issued the same day applications are received. Need board approvals? We will schedule a meeting to accommodate you and provide a thorough, time-conscious review. Hit a snag? We'll work it out. We're here to help you succeed.

Complete city services and lower taxes also set us apart. We have sewer, water, and trash pickup services as well as an expert, highly-acclaimed 24-hour police force. Our taxes remain among the lowest of all full-service governments in the area.

Excellent market access, low taxes and a skilled workforce are just a few of the reasons you should consider doing business in Fruitland. We would appreciate the opportunity to describe our community in more detail.

There are several ways to reach us:



On the Internet: www.cityoffruitland.com
Email: cityhall@cityoffruitland.com

Toll-free Phone: 888/465-7409 or 410/548-2800
Toll-free Fax: 888/394-8838 or 410/548-2808

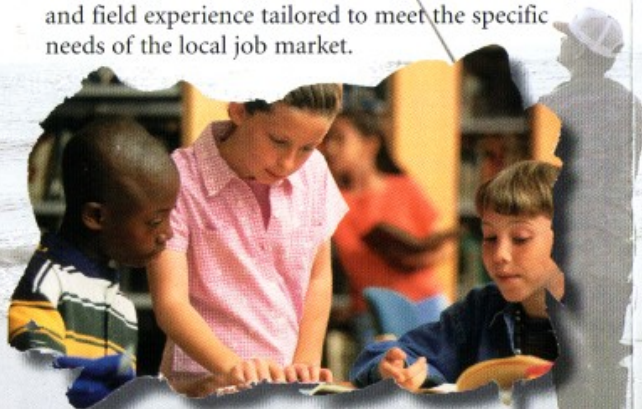
Mail: Fruitland City Hall
PO Drawer F, Fruitland, MD 21826-0120

In Person: Fruitland City Hall
401 East Main Street
(corner of East Main & North Division)

A Safe Community with Excellent Schools

Fruitland schools are small, safe and effective. All of our classrooms have computers, and students receive computer experience before they reach high school. Accelerated academic programs are offered for all grades. We are especially proud of the strong parental and community support our schools receive.

Three institutions of higher education are within a twenty minute drive. **Salisbury University** and the **University of Maryland Eastern Shore** offer undergraduate and graduate degrees in several fields including computer science, business management and electrical engineering. **Wor-Wic Community College** confers associate degrees in several technical and academic fields. Its Advanced Technology Center gives students practical training and field experience tailored to meet the specific needs of the local job market.



Affordable Community

Within a half-hour drive of rivers, bays and the Atlantic Ocean, you can live on the water or in a community that caters to your lifestyle. In a sumptuous home along the fairway you may indulge your golfing passion daily. Moderate temperatures invite year-round outdoor recreation. You'll also find housing costs and property taxes to be very favorable compared to other metropolitan areas.

Quality Medical Care

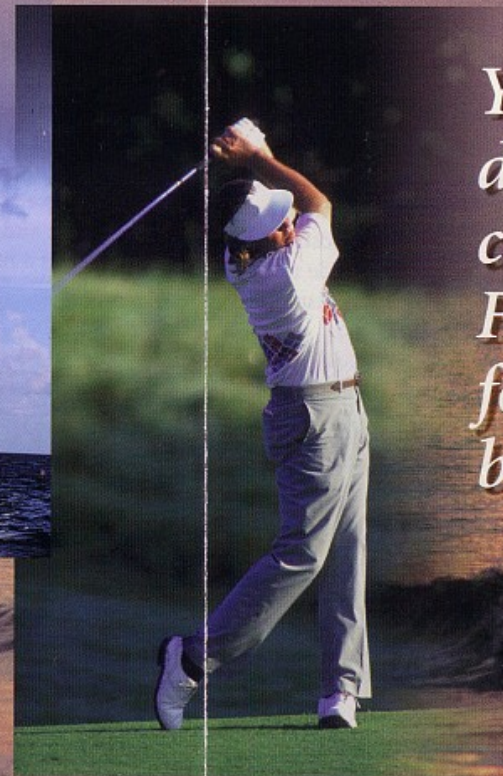
Just minutes away, the **Peninsula Regional Medical Center** has a regional shock-trauma center with top-notch medical professionals. Additional medical resources such as the world-renowned Johns Hopkins Medical Institutions, the National Institutes of Health and the George Washington University Medical Center are just a couple of hours away.

Year-round Recreation

Besides a wide variety of sports and leisure activities at the Fruitland Recreational Park, the Lower Shore offers year-round recreation to any age group. Anglers and hunters will love the Chesapeake Bay and rivers such as the wild, scenic Pocomoke. Golfers may play ocean side, bay side or river side. Cyclists will enjoy flat byways, rambles through villages, and river crossings aboard small, cable-drawn ferries. Boaters and sailors can spend a lifetime exploring the waterways and ports.

Friendliness and Easy Living

Commuting to and from work is as pleasant as the countryside. The roads are not crowded. The air is clean. People greet you by name on the street and wave even if they don't know you. It may not be what you are used to, but we're sure you'll like it.



Unsurpassed Quality of Life

You should definitely consider Fruitland for your business.